

## Privacy Policy

Our customers' privacy is a priority to ensure a secure and healthy environment to conduct business in. ElektronikSystem i Umeå AB emphasizes that the General Data Protection Regulation (GDPR) will uphold the interest of legitimate business purposes. Any data that will be processed and collected by ElektronikSystem i Umeå AB will have a clarified purpose and will not be sold to a third party.

Therefore, you can feel safe in deciding whether you choose to share your personal information. To fulfill GDPR and those who entrust us with their personal data, such as customers, suppliers, employees, ElektronikSystem i Umeå AB always strive to respect data subjects in accordance with Latour's privacy policy and our own information security policy.

## Controller

ElektronikSystem i Umeå AB, a Swedish legal entity with company registration number 556694-5548 with address Industrivägen 12, SE-901 30, Umeå, Sweden, from now on referred to as "ELSYS," "we," "us," "our," will as controller process of your personal data as further described in sections below.

For more information about our privacy practices, if you have questions, or if you would like to make a complaint, please contact us by e-mail at [erik@elsys.se](mailto:erik@elsys.se) or by mail using the details provided above.

## Purpose and legal basis for processing

ELSYS handles your privacy with great care and will work for data minimization of your information. When you visit our website, we will use cookies to ensure a good experience, and this might include information about you or your devices. Further information collected and processed within ELSYS will exclusively have a legitimate business interest; this is for us to fulfill customer and supplier requests/contracts. Henceforth, the data collected by ELSYS will only be processed and stored if there is a purpose for the data or, for example, there is a legal requirement for storing personal data. The data stored and collected will only be used by ELSYS and stay within the EU/EEA (European Economic Area). Except in some cases, where we may submit the data to third parties, such as:

- Obligated/required by law
- Services connected to this website, such as credit card payments, but only to the extent necessary to provide these services. Nets perform credit card payments; their privacy policy can be found here: <https://www.nets.eu/gdpr/pages/privacy-notice-for-nets.aspx>

## Your rights

You are always welcome to contact us if you want to access your personal information and to ask that your personal information be corrected, updated, or deleted, free of charge. If you would like to exercise this right, please contact us through the contact information above.

ELSYS withhold the right to exercise article 12(5) in GDPR if the request is unfounded or unreasonable, mainly because of its repetitive nature. This implies that we might charge a fee to cover the administrative costs of providing the information, taking the requested information, or refusing to comply with the request.

## Changes

ELSYS reserves the right to amend this privacy policy from time to time. The date of the last modification is stated at the beginning of this document.

## Retention time

Your personal information will be stored at ELSYS for two years from your last encounter with ELSYS. In addition, the data gathered through cookies will be stored for one day from the previous usage session of our website. You can read more about our cookies in our cookie policy.